



浙江工商大学
ZHEJIANG GONGSHANG UNIVERSITY



INTERNATIONAL STUDENTS CATALOG

2024



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INTRODUCTION OF HANGZHOU

Hangzhou is the capital of Zhejiang Province and the center of politics, economy, culture, science and education in Zhejiang Province. Hangzhou has a superior geographical location, located in the northern southeast coast of China, adjacent to Shanghai. As one of the seven ancient capitals of China, Hangzhou is one of the first batch of national historical and cultural cities, with representative ones including West Lake Culture, Liangzhu Culture, Silk Culture, and Tea Culture. In the 13th century, Italian traveler Marco Polo praised Hangzhou as the "most beautiful and luxurious city in the world". The most famous scenery in Hangzhou is the beauty of West Lake, as people saying "there is paradise in the heaven, and Suzhou and Hangzhou on the earth", which is a beautiful praise for Hangzhou. In 2011, the West Lake Cultural Landscape of Hangzhou was successfully included in the World Cultural Heritage List. The 11th G20 Summit in 2016, the World Short Pool Swimming Championships in 2018, and the 19th Asian Games were held in Hangzhou. Hangzhou is the birthplace of China's e-commerce, and the headquarter of Alibaba Group, the world's largest e-commerce enterprise is also located in Hangzhou. Therefore, it is known as the "City of E-commerce".



INTRODUCTION OF ZJSU

◎ History

Established in 1911, ZJSU was one of the earliest business schools in China, and has a history of 113 years till now.

◎ Motto

Honesty, Persistence, Diligence, Simplicity.

◎ Authority

ZJSU is co-sponsored by the Ministry of Commerce, the Ministry of Education and the Government of Zhejiang Province.

◎ Excellence

ZJSU is among the key comprehensive universities of Zhejiang Province; is the First Batch of "Universities with Internationalized Characteristics" in Zhejiang Province; is one of the Top 6 National Universities of Finance and Economics.

◎ Internationalization

At present, ZJSU has more than 1000 international students from over 100 countries and regions around the world, and has signed inter-school cooperation agreements with more than 200 universities and research institutions in more than 50 countries such as the UK, the United States, Germany, France, Canada, Australia, New Zealand, Japan and South Korea.



STUDY IN ZJSU

© Facilities



© Disciplines

Zhejiang Gongshang University has a complete range of disciplines, covering 10 categories including economics, management, law, literature, science, engineering, history, philosophy, art, and interdisciplinary subjects. Possess the right to confer doctoral degrees, master's degrees, and bachelor's degrees, as well as the right to confer master's professional degrees, and the right to recruit foreign students and students from Hong Kong, Macao, and Taiwan. In the fourth round of national discipline evaluation results released by the Degree and Graduate Education Development Center of the Ministry of Education, ZJSU's statistics entered Class A disciplines, while six disciplines, including business administration, applied economics, foreign language and literature, food science and engineering, law, and computer science and technology, entered Class B. The evaluation results ranked among the top key construction universities in Zhejiang Province. Agricultural science, engineering science, computer science, environment/ecology, chemistry, and general social sciences have entered the top 1% of ESI global rankings, with agricultural science ranking in the top 3 ‰ and engineering science in the top 5 ‰.

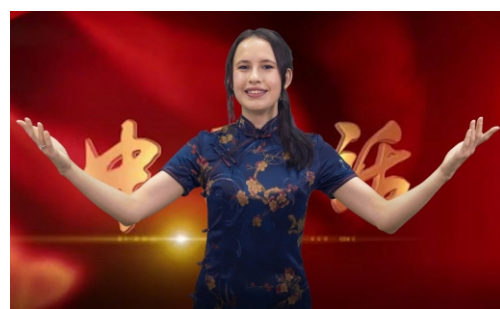


◎ Academic Competition

Silver medal of the national championship and the gold medal of the provincial championship in the China International "Internet plus" Undergraduate Innovation and Entrepreneurship Competition



The first prize, second prize, and third prize of the International Student Group in the "Reciting China" Classic Recitation Competition



The Excellence Award, the "Self Media Popularity Award" of the Calligraphy and Painting Exhibition, and the dubbing show Star Show Award, in he "Chinese Bridge" Global Chinese Language Conference for Foreigners



LIFE IN ZJSU

◎ Convenient Living Facilities

The facilities in the international student living area are very complete, including canteen, supermarket, exercise areas, ATMs, and snack stand. The international student apartment offers a variety of room types to choose from, with public kitchens, public laundry rooms, and reception room in the apartment building, providing comprehensive services for international students to live, study, and communicate. The university strives to create a "safe, harmonious, comfortable, and civilized" living and growth environment for international students.



© Lively Surrounding Environment

The surrounding living area is very lively and convenient, filled with restaurants, beverage shops, coffee shops, food squares, pharmacies, and post offices, etc..



© Vibrant Extracurricular Activities

Zhejiang Gongshang University not only has the picturesque views, but also offers students the opportunities to showcase their talents and make like-minded friends. The university also holds various cultural activities and social practices to help students better understand the world and broaden their horizons.



ALUMNI WORDS OF ENCOURAGEMENT

Rubina Uprety, from Nepal, graduated in International Law, currently serving as a peace coordinator at Mediators Beyond Borders International (MBBI) and editor in chief of the organization's Peace Bulletin newspaper.
“ZJSU is one of the best memories of my life, where I made many like-minded friends and learned valuable knowledge and experience. Here is the starting point for your dreams and the cradle for realizing them. Keep working hard and believe that your dreams will come true.”



Kamyab Azizi, from Iran, graduated in International Business, winner of the 4th Zhejiang University Student Innovation and Entrepreneurship Competition. Now he is an entrepreneur of cross-border e-commerce.
“Zhejiang Gongshang University gave me a broad stage where I could fully showcase my talents. May you continue to pursue excellence and realize your own value on the stage of life.”

Donald Rushambwa, from Zimbabwe, vice President of the Alumni Association of International Students, graduated in International Law and was one of the best students in the Class. Currently serving as General Manager and Board Secretary of China Africa Economic and Culture Exchange and Research Center (CAECERC).
“In the days after graduation, I deeply experienced the impact of my alma mater's education on me. Here, I have learned to think independently and have the courage to take on responsibilities. May you never forget your original intention and forge ahead in the days to come.”



Fayyaz Ali Khan, Pakistani, majored in accounting and obtained the doctor's degree. Ali was the winner of the China Government Scholarship for 4 consecutive years, and won the 1st Prize of “Top 10 Entrepreneurs” Competition, the 2nd prize of Zhejiang Provincial “Challenge Cup” Competition. Dr.Ali is also a disseminator of traditional Chinese culture and a messenger to promote cultural exchanges between China and foreign countries.
“During your time at Zhejiang Gongshang University, you will gain knowledge, friendship, and growth, which are the most precious assets in your future life. No matter what difficulties you encounter, do not forget the spirit of ZJSU, bravely face challenges, and create a better future.”



ENROLLMENT PROGRAMS

© Degree Program

School	Major	Field	Degree	Teaching Language
School of Humanities & Communication	History		Bachelor	Chinese
	Advertising		Bachelor	Chinese
	Journalism		Bachelor	Chinese
	Study of Chinese Classical Text		Master	Chinese
	Theory of Literature and Art		Master	Chinese
	Ancient Chinese Literature		Master	Chinese
	Modern and Contemporary Chinese Literature		Master	Chinese
	Comparative Literature and World Literature		Master	Chinese
	Chinese Philology		Master	Chinese
School of Business Administration (MBA)	Chinese Language and Literature	Business Chinese	Bachelor	Chinese
	International Business		Bachelor	English
	Business Administration		Master	English
	Business Administration		Doctor	English
School of Tourism & Urban-Rural Planning	Hospitality Management	International Hospitality Management	Bachelor	English
	Tourism Management		Master	English
School of Foreign Languages	Linguistics and Applied Linguistics in Foreign languages		Master	Chinese
	Linguistics and Applied Linguistics in Foreign languages		Master	English
	English language and literature		Master	Chinese
	English language and literature		Master	English
	Linguistics and Applied Linguistics in Foreign Languages		Doctor	Chinese
	Linguistics and Applied Linguistics in Foreign Languages		Doctor	English
	English language and literature		Doctor	Chinese
	English language and literature		Doctor	English
School of Accounting	Accounting		Bachelor	Chinese
	Financial Management		Bachelor	Chinese
	Auditing		Bachelor	Chinese
	Accounting		Bachelor	English
	Accounting		Doctor	English
School of Finance (School of Zheshang Asset Management)	Finance	CFA	Bachelor	Chinese
	Finance		Master	English
School of Statistics and Mathematics	Financial Statistics, Risk Management and Insurance Actuarial		Master	English
	Financial Statistics, Risk Management and Insurance Actuarial		Doctor	English
School of Law	Law	International Law	Bachelor	English
	International Law (LLM)		Master	English
	International Law		Doctor	English
School of Management and E-Business (School of Cross-border E-commerce)	E-commerce		Bachelor	English
	E-commerce		Bachelor	Chinese
	Logistics Management		Bachelor	English
	Logistics Management		Bachelor	Chinese
	Management Science and		Master	Chinese

School	Major	Field	Degree	Teaching Language
School of Food Science and Biotechnology	Engineering			
	Logistics Engineering and Management		Master	Chinese
	Food Science and Engineering	Food Nutrition (Food Science and Nutrition)	Doctor	Chinese
	Food Science and Engineering	Food Safety (Food Quality and Safety)	Doctor	Chinese
	Food Science and Engineering	Processing and Preservation of Aquatic Products	Doctor	Chinese
	Food Science and Engineering	Food Biotechnology	Doctor	Chinese
	Food Science and Engineering	Processing and Preservation of Agricultural Products	Doctor	Chinese
	Food Science and Engineering	Food Nutrition (Food Science and Nutrition)	Doctor	English
	Food Science and Engineering	Food Safety (Food Quality and Safety)	Doctor	English
	Food Science and Engineering	Processing and Preservation of Aquatic Products	Doctor	English
School of Economics	International Trade	Chinese Business	Master	English
	Philosophy		Bachelor	Chinese
School of Oriental Language and Philosophy	Japanese Language and Literature	01 Japanese Language 02 Japanese Language and Literature 03 Japanese Culture	Master	Chinese/ Japanese
	Japanese Translation	Japanese Translation	Master	Chinese/ Japanese
School of Art Design	Visual Communication Design	Brand Design	Bachelor	Chinese
		Interaction and Experience Design	Bachelor	Chinese
	Environmental Design	Landscape Design	Bachelor	Chinese
		Architecture and Interior Design	Bachelor	Chinese
	Digital Media Arts	Digital Intelligence Entertainment Creativity	Bachelor	Chinese
		Video and Photography Creation in Communication and Experience	Bachelor	Chinese
	Product Design		Bachelor	Chinese
	Art Design	Design Management and Theoretical Research	Master	Chinese
	Design	Product Design and Digital Media Theory Research	Master	Chinese
		Communication Design and Theoretical Research	Master	Chinese
		Environmental Art Design and Theoretical Research	Master	Chinese
School of Public Administration	Cultural Industry and Art Management		Doctor	Chinese
	Land Resource Management		Bachelor	Chinese
	Culture Industry Management		Bachelor	Chinese
	Social Work		Bachelor	Chinese
	Administration Management		Master	Chinese
	Land Resource Management		Master	Chinese
School of Environmental Science and Engineering	Social Security		Master	Chinese
	Environmental Science and Engineering		Master	Chinese
	Resources and Environment		Master	Chinese

The Catalog of enrollment programs may be adjusted, please pay attention to the updates on the website of the College of International Education.

© Non-degree Program

Program	Chinese Language and Culture Program
Brief Introduction	This program is a Chinese language and culture study program, which includes content related to the Chinese language and Chinese culture.
Eligibility	1. Applicants should be non-Chinese citizens aged between 18 and 60, in good physical and mental health, and of good conduct. 2. Applicants should have graduated from high school or have an equivalent educational background.
Application Time	Spring Semester: Every year from early September to late January Fall Semester: Every year from late March to early July
Applicaiton Procedure	Same as the process for degree programs
Document Required	1. Highest degree certificate and transcript 2. Valid passport 3. 2-inch photo 4. Foreigner Physical Examination Form 5. Applicants under 18 years of age should submit the Letter of Authorization and Guardian's Letter of Guarantee (Guardian must be adult Chinese person) 6. Certificate of no criminal record 7. Receipt for application fee
Fee	Application fee: 400 CNY Tuition fee: 7,000 CNY /semester Accommodation fee: 250 CNY/month/person （Quad Room）
Campus	Xiasha Campus

© Graduation Requirements

In disciplines and majors that use Chinese as the teaching language, international students should have a Chinese proficiency level of Level 5 in the International Chinese Proficiency Standards upon graduation. Generally, they are required to obtain an HSK Level 5 certificate issued by the China Foreign Language Exchange and Cooperation Center of the Ministry of Education.

In disciplines and majors that use foreign languages as their teaching language, international students should have a Chinese proficiency level of at least Level 4 of the International Chinese Proficiency Standards upon graduation. Generally, they are required to obtain an HSK Level 4 certificate issued by the China Foreign Language Exchange and Cooperation Center of the Ministry of Education.

APPROXIMATE COSTS

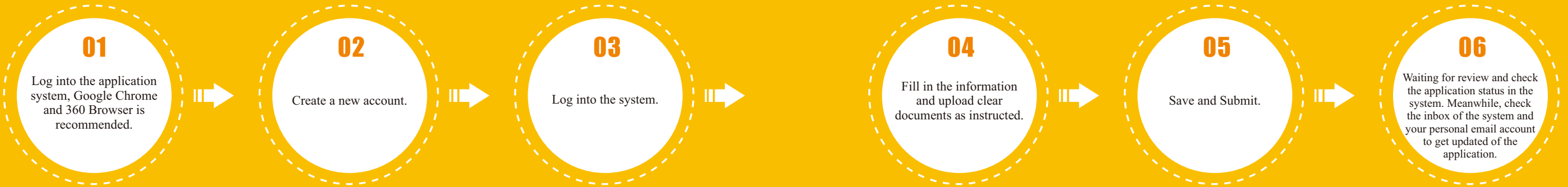
Fees	CNY
Application	400
Books	To charge at actual cost
Visa	About 400
Medical Check	About 750
Tuition	Undergraduate Majors: 18,000 Master Majors: 25,000-28,000 Doctoral Majors: 30,000-33,000
Accommodation	Double Room: 650/person/month Quad Room: 250/person/month Note: Due to the shortage of room resources, the school will fully consider the needs of students when arranging dormitories, and students are also requested to obey the school's arrangements after registration.
Insurance	800/person/year Students must purchase before entering China.

SCHOLARSHIPS

Types of Scholarships for International Students of Zhejiang Gongshang University (New Students)					
	Zhejiang Provincial Government Scholarship	President Scholarship	Scholarship for New Degree Students	Scholarship for Chinese Language & Culture Program	College Scholarship
Qualified Applicants	undergraduate, master's and doctoral students	master's and doctoral students	undergraduate, master's and doctoral students	Chinese language students	undergraduate, master's and doctoral students
Period	year of application	length of education	year of application	semester of application	year of application
Amount (RMB)	Type A(Master, Doctor): 30,000 CNY/year; Type B(Undergraduate): 20,000 CNY/year; Type C(long-term foreign student): 6,000 CNY/year. (The document from superior department shall prevail)	A-level: Tuition fees, on-campus accommodation fees, and living expenses. (standard living allowance: doctoral students: 2,000 CNY/month; master's students: 1,200 CNY/month) B-level: Tuition fees and on-campus accommodation fees.	First-class: 100% of the annual tuition fees; Second-class: 70% of the annual tuition fees; Third-class: 40% of the annual tuition fees.	First-class: 4,000 CNY; Second-class: 3,000 CNY; Third-class: 2,000 CNY.	Undergraduate: 9,000-24,000 RMB/year; Master: 12,500-28,000 RMB/year; Doctor: 15,000-33,000 RMB/year.
Key Requirements	excellent academic performance in the pre-education stage.	annual review from the second year; dynamically rated according to the corresponding standards.	overall good academic performance; no negative records.	overall good academic performance; outstanding performance in other aspects.	Please consult each college for details.
Details are available on the CIE website: https://sie.zjgsu.edu.cn					

APPLICATION PROCEDURES

© Steps for Online Application



Types of Scholarships for International Students of Zhejiang Gongshang University (Current Students)			
	Zhejiang Provincial Government Scholarship	Scholarship for Current Degree Students	Scholarship for Chinese Language & Culture Program
Qualified Applicants	undergraduate, master's and doctoral students	undergraduate, master's and doctoral students	undergraduate, master's and doctoral students
Period	year of application	year of application	semester of application
Amount (RMB)	Type A(Master, Doctor): 30,000 CNY/year; Type B(Undergraduate): 20,000 CNY/year; Type C(long-term foreign student): 6,000 CNY/year. (The document from superior department shall prevail)	First-class: 70% of the annual tuition fees; Second-class: 50% of the annual tuition fees; Third-class: 30% of the annual tuition fees.	Scholarship for Outstanding Student: 3,000 CNY Scholarship of Diligent Study: 2,000 CNY Scholarship of Arts and Sports Activities and Social Service: 1,500 CNY Scholarship for HSK Front-Runner: 1,000 CNY
Key Requirements	no overdue payment; attendance rate ≥80%; outstanding academic performance. no fail or absence from the final examination; no violation of laws, regulations or school rules; not being beneficiaries of any other Chinese government scholarships and other scholarships.	no overdue payment; attendance rate ≥80%; passing grades in all subjects on the final exams(first exams); overall good academic performance; no records of absenteeism; no violation of laws, regulations or school rules.	Scholarships are awarded each semester.
Details are available on the CIE website: https://sie.zjgsu.edu.cn			

© Documents Required

Please log in the Online Application System at hzic.at0086.cn/student and Submit the following documents:

- 01 ● Notarized highest education certificate and academic transcripts
- 02 ● Language certificate
- 03 ● Resume
- 04 ● 2 Letters of Recommendation
- 05 ● Study plan or Personal Statement in Chinese or English
- 06 ● Form for Provisional Acceptance of International Student by ZJSU Supervisor
- 07 ● Copy of Passport
- 08 ● 2-inch photo
- 09 ● Photocopy of Foreigner Physical Examination Form
- 10 ● Police Certificate
- 11 ● Certificate of application fee
- 12 ● Letter of Authorization and Guardian's Letter of Guarantee

Please refer to the CIE website for specific material requirements. (<http://sie.zjgus.edu.cn/>)

* The application may be invalid if the submitted materials do not meet the above requirements.All information and materials provided are factually true and correct. Otherwise all the consequences caused are undertaken by yourself (including but not limited to being disqualified from admission or expelled from academic status).

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graph LR; S1[STEP 01: Pay tuition fee and accommodation fee] --> S2[STEP 02: Finish online registration in the application system]; S2 --> S3[STEP 03: Reserve on-campus accommodation]; S3 --> S4[STEP 04: Make an appointment of physical examination in Hangzhou International Travel Health Care Center]; S4 --> S5[STEP 05: On-site registration]
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Pay tuition fee and accommodation fee

STEP 01

STEP 02

Finish online registration in the application system

STEP 03

Reserve on-campus accommodation

STEP 04

Make an appointment of physical examination in Hangzhou International Travel Health Care Center

STEP 05

On-site registration

- 1.Valid passport
- 2.Medical report from Hangzhou International Travel Health Care Center
- 3.Three 2-inch color photos
- 4.Payment receipt for tuition fee and accommodation fee
- 5.Letter of authorization for medical insurance
- 6.Letter of authorization and guardian's letter of guarantee (new students under 18y)
- 7.Non-criminal record commitment
- 8.Original degree certificate, graduation certificate and final transcript

CAMPUS MAP

