



浙江工商大学
ZHEJIANG GONGSHANG UNIVERSITY



INTERNATIONAL STUDENTS CATALOG

2026



CONTACT US

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INTRODUCTION OF HANGZHOU

Hangzhou, the capital city of Zhejiang Province, is the center of economy, culture, science and education. It is also a popular city of scenic tourism nominated as the World Historical and Cultural Treasures by UNESCO. Boasting a long history and ranking among the seven ancient capitals in China, Hangzhou stands out as the hosting city for the 11th G20 Summit. It's otherwise recognized as the Capital of E-commerce, the Top Ten Innovative Cities of China, and the Best Image Friendly City. Alibaba Group, the world's biggest online B2B business, and Geely which acquired Volvo, are both headquartered in Hangzhou. Hangzhou, a vibrant and innovative city, is experiencing rapid development in the field of artificial intelligence. It has already become a dazzling star on the global AI development map, attracting the attention of the world. Here, there is a group of highly innovative enterprises known as the "Six Little Dragons", covering various fields such as robotics, gaming, and smart hardware. Their products and technologies are constantly being updated, making a name for themselves in domestic and international markets. Innovative achievements like DeepSeek keep emerging, triggering revolutions in the AI technology field and drawing the attention of developers worldwide. When coming to study in China, choosing Hangzhou means you will embark on a wonderful academic journey in this innovative hotbed, reaping abundant knowledge and limitless possibilities.



INTRODUCTION OF ZJSU

◎ History

Established in 1911, ZJSU was one of the earliest business schools in China, and has a history of 115 years till now.

◎ Motto

Honesty, Persistence, Diligence, Simplicity.

◎ Authority

ZJSU is co-sponsored by the Ministry of Commerce, the Ministry of Education and the Government of Zhejiang Province.

◎ Excellence

ZJSU is among the key comprehensive universities of Zhejiang Province; is the First Batch of "Universities with Internationalized Characteristics" in Zhejiang Province; In SHANGHAIRANKING 2025 Best Chinese Universities Ranking, Zhejiang Gongshang University is ranked 101/3000+ nationwide; Ranked 7th among Financial and Economic Universities and 4st in Zhejiang Province.

◎ Internationalization

At present, ZJSU has more than 100 international students from over 100 countries and regions around the world, and has signed inter-school cooperation agreements with more than 200 universities and research institutions in more than 50 countries such as the UK, the United States, Germany, France, Canada, Australia, New Zealand, Japan and South Korea.



STUDY IN ZJSU

© Facilities



© Disciplines

Zhejiang Gongshang University has a complete range of disciplines, covering 11 categories including economics, management, law, literature, science, engineering, history, philosophy, education, art, and interdisciplinary subjects. Possess the right to confer doctoral degrees, master's degrees, and bachelor's degrees, as well as the right to confer master's professional degrees, and the right to recruit foreign students and students from Hong Kong, Macao, and Taiwan.

In the 2026 ABC Chinese University Rankings, the university ranked 98th nationally. Significant breakthroughs have been made in discipline development. In the 2025 ShanghaiRanking's Best Chinese Subjects Rankings, three disciplines: Statistics, Business Administration, and Marxist Theory-remained in the top 7% nationally. Among them, Business Administration entered the top 3% (ranking 9th nationally) and was awarded the title of "China's Top-tier Discipline" for the first time.

Remarkable progress has also been achieved in program development. In the ShanghaiRanking's 2025 Chinese University Subject Rankings, 57 of the university's enrolled programs were listed, with a listing rate of 98.28%. Three programs: Applied Statistics, Financial Management, and Charity Management received an A+ rating. 8 programs ranked among the top 10 nationally, and 24 programs received an A rating.



© Academic Competition

Silver medal of the national championship and the gold medal of the provincial championship in the China International "Internet plus" Undergraduate Innovation and Entrepreneurship Competition



The first prize, second prize, and third prize of the International Student Group in the "Classics Nourish the River of Zhejiang" Classic Recitation Competition



© Internships & Practical Experience

Zhejiang Gongshang University focuses on enhancing the global competence of its international students and has established a comprehensive service system for internships, practical training, and career development, helping international students transition from knowledge learners to workplace practitioners. To meet students' career development needs, the university systematically organizes activities such as career planning, job-seeking skills training, cross-cultural adaptation, and alumni sharing sessions, ensuring a smooth transition from campus to the workplace. The university precisely aligns with immigration and visa policies, issues relevant regulations for internships and work-study programs, streamlines application procedures, and establishes a "one-student, one-file" review mechanism to provide solid guarantees for students' legal internships. By deepening the integration of industry and education, the university has built internship and practice bases in collaboration with high-quality enterprises. Each year, nearly 100 international students are placed in internships in fields such as foreign trade, cross-border e-commerce, hospitality services, and the internet industry, with many successfully securing employment after their internships. For four consecutive years, the university has hosted job fairs for international students' internships and overseas employment, creating a collaborative platform featuring "government support, university leadership, and enterprise participation." Participating companies cover a wide range of sectors. Through dedicated sessions and targeted matching, a large number of internship and employment intentions have been facilitated, effectively connecting the education chain, talent chain, and industry chain, and providing strong support for the career development of international students and the global expansion of Chinese enterprises.

LIFE IN ZJSU

© Convenient Living Facilities

The facilities in the international student living area are very complete, including canteen, supermarket, exercise areas, ATMs, and snack stand. The international student apartment offers a variety of room types to choose from, with public kitchens, public laundry rooms, and reception room in the apartment building, providing comprehensive services for international students to live, study, and communicate. The university strives to create a "safe, harmonious, comfortable, and civilized" living and growth environment for international students.



◎ Lively Surrounding Environment

The surrounding living area is very lively and convenient, filled with restaurants, beverage shops, coffee shops, food squares, pharmacies, and post offices, etc..



ALUMNI WORDS OF ENCOURAGEMENT

CASTIBLANCO DIAZ LINA MARIA, from Colombia, was a master's student majoring in Tourism Management in the School of Tourism and Urban-Rural Planning, Class of 2021. She has posted short videos on topics such as the Hangzhou Asian Games and West Lake culture on overseas social media, with individual videos garnering over 10,000 views. Her content has been reposted by the official platform of the Colombian Embassy in China. In addition, in 2023, Lina attended the welcoming banquet for the Colombian President as an international student representative. In 2024, she appeared on CGTN to share her story of living and starting a business in Hangzhou. In 2025, the series "Focus on Anji" (in which Lina participated) won the Excellence Award in the 7th "Third Eye on China" International Short Video Competition. Currently, Lina has founded her own company in Hangzhou and leads the "Colombian Friends Hangzhou Tour" project, promoting two-way trade and cooperation through cultural and tourism integration.



◎ Vibrant Extracurricular Activities

Zhejiang Gongshang University not only has the picturesque views, but also offers students the opportunities to showcase their talents and make like-minded friends. The university also holds various cultural activities and social practices to help students better understand the world and broaden their horizons.



KAMYAB AZIZI, during his time at university, he won numerous awards in international, national, and provincial innovation and entrepreneurship competitions, such as the Internet+ competition. His accolades include First Prize in the "Set Sail for Hangzhou" Global Cross-border E-commerce Innovation and Entrepreneurship Competition, First Prize in the first "Top 100 Universities International Student Innovation and Entrepreneurship Competition," First Prize in the first "Kylin Cup" National Cross-border E-commerce Entrepreneurship Competition, and Gold Award in Zhejiang Province's "Internet+" College Student Innovation and Entrepreneurship Competition. After graduation, Azizi started his own business in Hangzhou and is now an active cross-border e-commerce entrepreneur in the international market, with over 1 million followers on platforms such as Instagram and TikTok. He has served nearly 600 companies in overseas promotion, facilitating transactions worth tens of millions of RMB, and has played an active role in promoting Chinese enterprises to "go global" and enhancing Sino-foreign digital trade exchanges.



Nii Okle Richmond Afotey, from Ghana, enrolled in September 2016 to pursue a Ph.D. in Business Administration at Zhejiang Gongshang University. After graduation, Dr. Okle has long been engaged in education and international exchange work in China. In recent years, he has turned to diplomacy and international cooperation. He currently serves as the Head of Investment and Tourism Affairs at the Embassy of the Republic of Ghana in China, primarily responsible for promoting investment cooperation between China and Ghana, attracting foreign direct investment into Ghana, and actively promoting Ghana's investment environment and tourism resources. He has participated in and coordinated several visits of high-level Ghanaian government delegations to China, engaging in exchanges and cooperation with Chinese government agencies, universities, think tanks, and enterprises, playing an active role in deepening Sino-Ghanaian economic and trade cooperation and people-to-people exchanges.



Donald Rushambwa, from Zimbabwe, was an undergraduate student majoring in International Law in the School of Law, Class of 2014. He received the "Outstanding Graduate Award" from the School of Law in 2018. Currently, Donald works as the General Manager and Board Secretary at the China-Africa Economic and Cultural Exchange and Research Center (CAECERC) in Harare, the capital of Zimbabwe. He successfully launched the "China-Zimbabwe Friendship Scholarship Program," which has helped more than 600 underprivileged students gain opportunities to study in Zimbabwe and China. During his tenure, Donald has been interviewed by national media outlets such as CCTV and Xinhua Net on topics including China-Zimbabwe relations, multilateralism, the Belt and Road Initiative, and the Forum on China-Africa Cooperation (FOCAC).



ENROLLMENT PROGRAMS

© Degree Program

School	Major	Field	Degree	Teaching Language
School of Business Administration (MBA)	International Business	/	Bachelor	English
	Business Administration	/	Master	English
	Business Administration	/	Doctor	English
School of Tourism and Urban-Rural Planning	Hospitality Management	International Hospitality Management	Bachelor	English
	Tourism Management	/	Master	English
School of Accounting	Accounting	/	Bachelor	Chinese
	Financial Management	/	Bachelor	Chinese
	Auditing	/	Bachelor	Chinese
	Accounting	/	Bachelor	English
	Accounting	/	Doctor	English
School of Statistics and Data Science	Financial Statistics, Risk Management and Insurance Actuarial	/	Master	English
	Financial Statistics, Risk Management and Insurance Actuarial	/	Doctor	English
The School of Economics	International Trade	Digital Trade	Master	English
School of Finance (School of Zhesang Asset Management)	Finance	CFA (Chartered Financial Analyst)	Bachelor	Chinese
	Finance	International Finance	Bachelor	English
School of Food Science and Biotechnology	Food Science and Engineering	Food Nutrition(Food Science and Nutrition)	Doctor	Chinese
		Food Safety (Food Quality and Safety)	Doctor	Chinese
		Processing and Preservation of Agricultural Products	Doctor	Chinese
		Processing and Preservation of Aquatic Products	Doctor	Chinese
		Food Biotechnology	Doctor	Chinese
		Food Nutrition(Food Science and Nutrition)	Doctor	English
		Food Safety (Food Quality and Safety)	Doctor	English
		Processing and Preservation of Agricultural Products	Doctor	English
		Processing and Preservation of Aquatic Products	Doctor	English
School of Environmental Science and Engineering	Environmental Science and Engineering	/	Master	Chinese
		Resources and Environment	Master	Chinese
School of Computer Science and Technology	Computer Science and Technology	/	Bachelor	Chinese
	Software Engineering	/	Bachelor	Chinese
	Information Security	/	Bachelor	Chinese
	Computer Science and Technology	/	Master	English
	Computer Science and Technology	/	Doctor	English
School of Management and E-Business (School of Cross-border E-commerce)	E-commerce	/	Bachelor	English
	E-commerce	/	Bachelor	Chinese
	Logistics Management	/	Bachelor	English
	Logistics Management	/	Bachelor	Chinese
	Management Science and Engineering	/	Master	Chinese
	Logistics Engineering and Management	/	Master	Chinese
School of Law	Law	International Law	Bachelor	English
School of Humanities	Chinese Language and Literature	Business Chinese	Bachelor	Chinese
	Study of Chinese Classical Text	/	Master	Chinese
	Theory of Literature and Art	/	Master	Chinese
	Ancient Chinese Literature	/	Master	Chinese
	Modern and Contemporary Chinese Literature	/	Master	Chinese
	Comparative Literature and World Literature	/	Master	Chinese
	Chinese Philology	/	Master	Chinese

School	Major	Field	Degree	Teaching Language
School of Humanities	Modern and Contemporary Chinese Literature	/	Master	Chinese
	Comparative Literature and World Literature	/	Master	Chinese
	Chinese Philology	/	Master	Chinese
	International Chinese Language Education	/	Master	Chinese
	Museology	/	Master	Chinese
School of Future Communication	Network and New Media	/	Bachelor	Chinese
School of Public Affairs	Land Resource Management	/	Bachelor	Chinese
	Culture Industry Management	/	Bachelor	Chinese
	Social Work	/	Bachelor	Chinese
	Public Administration	/	Master	Chinese
	Land Resource Management	/	Master	Chinese
	Social Security	/	Master	Chinese
	Public Administration	/	Doctor	Chinese
	Land Resource Management	/	Doctor	Chinese
School of Foreign Languages	Linguistics and Applied Linguistics in Foreign languages	/	Master	Chinese
	Linguistics and Applied Linguistics in Foreign languages	/	Master	English
	English language and literature	/	Master	Chinese
	English language and literature	/	Master	English
	Foreign language and literature	Linguistics and Applied Linguistics in Foreign Languages	Doctor	Chinese
		Linguistics and Applied Linguistics in Foreign Languages	Doctor	English
		Western Literature and Comparative Literature	Doctor	Chinese
		Western Literature and Comparative Literature	Doctor	English
School of Oriental Language and Philosophy	Philosophy	/	Bachelor	Chinese/English
	Japanese Language and Literature	01 Japanese Language 02 Japanese Language and Literature 03 Japanese Culture	Master	Chinese/Japanese
	Japanese Translation	Japanese Translation	Master	Chinese/Japanese
	Country and Regional Studies	01 East Asian History and Cultures 02 East Asian Business Studies 03 Comprehensive Research on the Korean Peninsula	Master	Chinese/Japanese
	Arabic Translation	Arabic Translation	Master	Chinese/Arabic
Art Design College	Visual Communication Design	Brand Design	Bachelor	Chinese
		Interaction and Experience Design	Bachelor	Chinese
	Environmental Design	Landscape Design	Bachelor	Chinese
		Architecture and Interior Design	Bachelor	Chinese
	Digital Media Arts	Digital Intelligence Entertainment Creativity	Bachelor	Chinese
		Video and Photography Creation in Communication and Experience	Bachelor	Chinese
	Product Design	/	Bachelor	Chinese
	Art Design	Design Management and Theoretical Research	Master	Chinese
	Design	Product Design and Digital Media Theory Research	Master	Chinese
		Communication Design and Theoretical Research	Master	Chinese
		Environmental Art Design and Theoretical Research	Master	Chinese

The Catalog of enrollment programs may be adjusted, please pay attention to the updates on the website of the College of International Education.

© Non-degree Program

Program	Chinese Language and Culture Program
Brief Introduction	This program is a Chinese language and culture study program, which includes content related to the Chinese language and Chinese culture.
Eligibility	1. Applicants should be non-Chinese citizens aged between 18 and 60, in good physical and mental health, and of good conduct. 2. Applicants should have graduated from high school or have an equivalent educational background. 3. For language students who are currently studying, if they want to apply for the Chinese language program of our school, they need to have the original copy of the completion certificate and an attendance rate of 90% or above. 4. This program is not eligible for international students who have already obtained degrees in China.
Application Time	Spring Semester: Every year from early October to late January Fall Semester: Every year from late March to early July
Applicaiton Procedure	Same as the process for degree programs
Document Required	1. Highest degree certificate and transcript 2. Valid passport 3. 2-inch photo 4. Foreigner Physical Examination Form 5. Applicants under 16 years of age should submit the Letter of Authorization and Guardian's Letter of Guarantee (Guardian must be adult Chinese person) 6. Certificate of no criminal record 7. Receipt for application fee
Fee	Application fee: 400 CN Tuition fee: 7,000 CNY /semester Accommodation fee: 250 CNY/month/person (Quad Room) ; 650 CNY/month/person (Double Room) Note: Prices are subject to change. The accommodation fee shall be based on the registration notice.
Campus	Xiasha Campus

© Graduation Requirements

For subjects and majors taught in Chinese as the professional language of instruction, international students should reach the Level 5 of the Chinese Language Proficiency Scales for Speakers of Other Languages and obtain a Level 5 HSK certificate issued by the Center for Language Education and Cooperation of Ministry of Education of China upon graduation.

For subjects and majors taught in a foreign language as the professional language of instruction. international bachelor students should reach at least Level 4 of the Chinese Language Proficiency Scales for Speakers of Other Languages and obtain a Level 4 HSK certificate issued by the Center for Language Education and Cooperation of Ministry of Education of China upon graduation.

International postgraduate students should reach at least Level 3 of the Chinese Language Proficiency Scales for Speakers of Other Languages and obtain a Level 3 HSK certificate issued by the Center for Language Education and Cooperation of Ministry of Education of China upon graduation.

APPROXIMATE COSTS

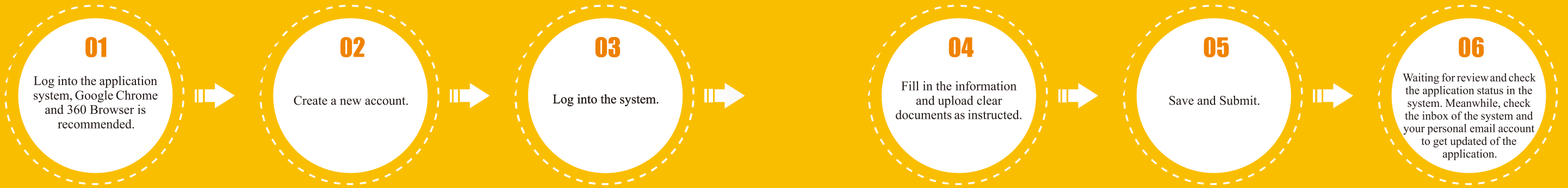
Fees	CNY
Application	400
Books	To charge at actual cost
Visa	About 400
Tuition	Undergraduate Majors: 18,000-25,000 Master Majors: 25,000-28,000 Doctoral Majors: 30,000-33,000
Accommodation	Double Room: 650/person/month Quad Room: 250/person/month Note: Due to the shortage of room resources, the school will fully consider the needs of students when arranging dormitories, and students are also requested to obey the school's arrangements after registration. The accommodation fee shall be based on the registration notice.
Insurance	800/person/year Students must purchase before entering China. If you plan to ride an electric scooter in China, it is recommended to purchase the 1,000 RMB insurance plan, which includes the Individual Personal Liability Insurance Scheme for International Students in China, with a insured amount of 200,000 CNY.

SCHOLARSHIPS

Types of Scholarships for International Students of Zhejiang Gongshang University (New Students)					
	Zhejiang Provincial Government Scholarship	President Scholarship	Scholarship for New Degree Students	Scholarship for Chinese Language & Culture Program	College Scholarship
Qualified Applicants	undergraduate, master's and doctoral students	master's and doctoral students	undergraduate, master's and doctoral students	Chinese language students	undergraduate, master's and doctoral students
Period	year of application	length of education	year of application	semester of application	year of application
Amount (RMB)	Type A(Master, Doctor): 30,000 CNY/year; Type B(Undergraduate): 20,000 CNY/year; (The document from superior department shall prevail)	A-level: Tuition fees, on-campus accommodation fees, and living expenses. (standard living allowance: doctoral students: 2,000 CNY/month; master's students: 1,200 CNY/month) B-level: Tuition fees and on-campus accommodation fees.	First-class: 100% of the annual tuition fees; Second-class: 70% of the annual tuition fees; Third-class: 40% of the annual tuition fees.	First-class: 4,000 CNY; Second-class: 3,000 CNY; Third-class: 2,000 CNY.	Undergraduate: 9,000-24,000 CNY/year; Master: 12,500-28,000 CNY/year; Doctor: 15,000-33,000 CNY/year.
Key Requirements	excellent academic performance in the pre-education stage.	annual review from the second year; dynamically rated according to the corresponding standards.	overall good academic performance; no negative records.	overall good academic performance; outstanding performance in other aspects.	consult each college for details.
Details are available on the CIE website: https://sie.zjgsu.edu.cn					

APPLICATION PROCEDURES

© Steps for Online Application



Types of Scholarships for International Students of Zhejiang Gongshang University (Current Students)			
	Zhejiang Provincial Government Scholarship	Scholarship for Current Degree Students	Scholarship for Chinese Language & Culture Program
Qualified Applicants	undergraduate, master's and doctoral students	undergraduate, master's and doctoral students	Language students
Period	year of application	year of application	semester of application
Amount (RMB)	Type A(Master, Doctor): 30,000 CNY/year; Type B(Undergraduate): 20,000 CNY/year; Type C(long-term foreign student): 6,000 CNY/year. (The document from superior department shall prevail) The Special Scholarship: 20,000 CNY/year	First-class: 70% of the annual tuition fees; Second-class: 50% of the annual tuition fees; Third-class: 30% of the annual tuition fees.	First-prize: 2,000 CNY; Second-prize: 1,500 CNY; Third-prize: 1,000 CNY. Scholarship for HSK Front-Runner: 7,000CNY.
Key Requirements	no overdue payment; attendance rate ≥80%; outstanding academic performance. no fail or absence from the final examination; no violation of laws, regulations or school rules; not being beneficiaries of any other Chinese government scholarships and other scholarships.	no overdue payment; attendance rate≥80%; passing grades in all subjects on the final exams(first exams); overall good academic performance; no records of absenteeism; no violation of laws, regulations or school rules.	(1) Grand Prize: 7, 000 CNY; for students who have obtained a HSK level7 or above certificate during the study period at the university. (2) First- prize: 4,000 CNY; for students who have obtained a HSK level certificate two levels above that obtained when first enrolled, and the new certificate must be obtained during the study period at the university and is higher than HSK level 5 (inclusive). (3) Second prize: 2, 000 CNY; for students who have obtained a HSK level certificate one level above that obtained when first enrolled and the new certificate must be obtained during the study period at the university and is higher than HSK level 4 (inclusive). (4) Third-prize: 1, 000 CNY; for students who have obtained a HSK level 3 or above certificate during the study period at the university.

Details are available on the CIE website: <https://sie.zjgsu.edu.cn>

◎ Documents Required

Please log in the Online Application System at hzic.at0086.cn/student and Submit the following documents:

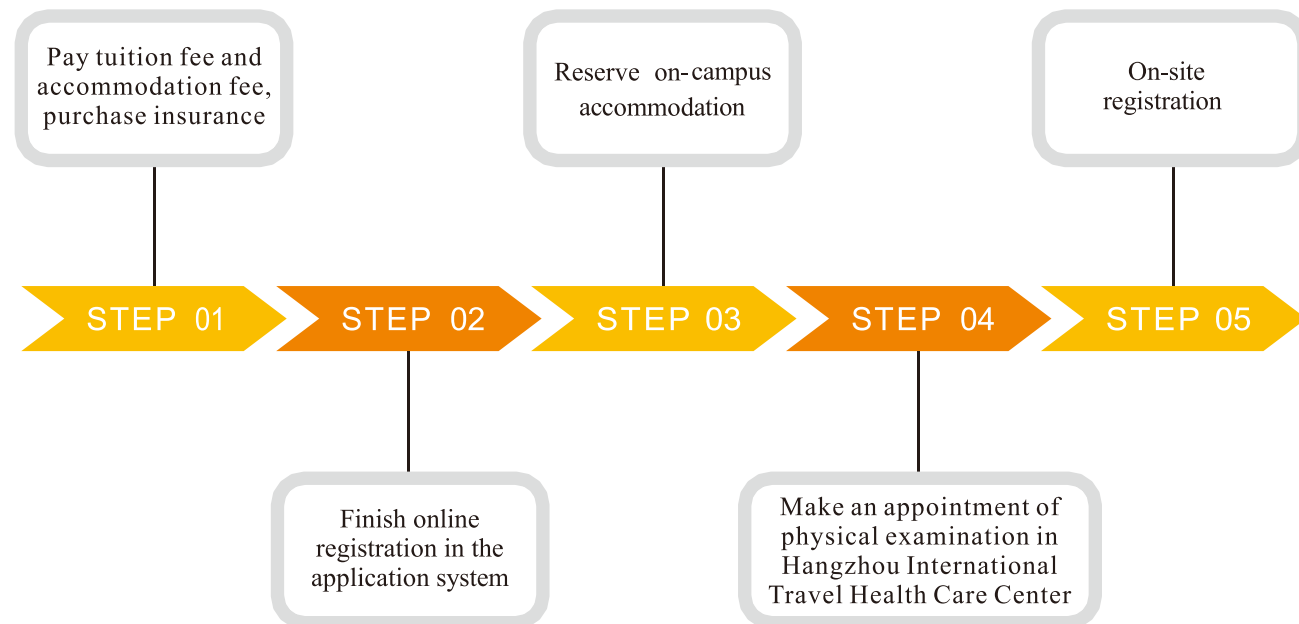
- 01 ● Notarized highest education certificate and academic transcripts
- 02 ● Language certificate
- 03 ● Resume
- 04 ● 2 Letters of Recommendation (For master and doctor)
- 05 ● Study plan or Personal Statement in Chinese or English
- 06 ● Form for Provisional Acceptance of International Student by ZJSU Supervisor (For master and doctor)
- 07 ● Passport
- 08 ● 2-inch photo
- 09 ● Photocopy of Foreigner Physical Examination Form
- 10 ● Police Certificate
- 11 ● Certificate of application fee
- 12 ● Letter of Authorization and Guardian's Letter of Guarantee (Under 16 years old)
- 13 ● In principle, undergraduate applicants are required to submit their entrance examination scores

Please refer to the CIE website for specific material requirements.
(<http://sie.zjgsu.edu.cn/>)

* The application may be invalid if the submitted materials do not meet the above requirements. All information and materials provided are factually true and correct. Otherwise all the consequences caused are undertaken by yourself (including but not limited to being disqualified from admission or expelled from academic status).

REGISTRATION PROCEDURE

© Registration Procedure for International New Students



© Documents Required

1. Valid passport
2. Medical report from Hangzhou International Travel Health Care Center
3. Three 2-inch color photos
4. Payment receipt for tuition fee and accommodation fee
5. Letter of authorization for medical insurance
6. Letter of authorization and guardian's letter of guarantee (new students under 16y)
7. Non-criminal record commitment
8. Original degree certificate, graduation certificate and final transcript

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